

Leaside Girls Softball

2021 Annual Meeting – March 15, 2021



Alignment Slide for 2021 Season



- **Audience:** The parents and board members of the LGS league
- **Purpose:** To provide an update on the 2021 season, outline the COVID safety guidelines that will be put in place this year, and what improvements have been made to the league
- **Motivation:** Planning to have a 2021 season this year and want to gauge parent interest in the league and ensure parents are aware of the safety precautions we are taking
- **Desired Outcome:** Parents feel comfortable registering their children this year, and we understand their concerns/reservations in order to address them prior to the season starting
- **Key points:**
 - Current status of the league (waiting on permits)
 - COVID safety guidelines
 - There are several events that will run which need to be discussed
 - How previous year's feedback has been incorporated for this season
 - The slideshow should be less than 40 mins long

Agenda and Welcome



- Welcome and Introductions
- League Status and Update
- COVID Safety Guidelines
- League Report
 - Financial Report
 - Uniforms and Equipment
 - League Director's Report
- Plan for 2021
 - League Awareness
 - Skills Day
 - Umpires
- Timeline for 2021 Season



Current Obstacles for 2021



COVID:

- ✓ Must have proper safety guidelines in place
- ✓ Toronto's colour status may impact the league (e.g. if lockdown occurs)
- ✓ Must provide masks, sanitizer and additional equipment to ensure player and staff safety

Engagement:

- ✓ Looking for more volunteers, coaches and sponsors to support the league
- ✓ Want to increase registration for each group

Other:

- ✓ Waiting on permits from the city

2021 LGS Safety Guidelines



To ensure player, staff, and parent safety this year, the league has put together a set of guidelines and good practices for the league to help prevent the spread of COVID-19

The guidelines are divided into the following sections:

- ✓ What the league will be doing
- ✓ What we ask of our players
- ✓ What we ask of our spectators

These guidelines are outlined of the following three slides. If you have any additional safety practices that you would like to see, please let us know!

2021 Safety Guidelines



To help prevent the spread of COVID-19 and ensure a safe and fun league, we will implement the following good practices during the 2021 season.

What the League will be doing:

- **Coaches, volunteers, players, and any spectators must wear masks at all times** and wash their hands regularly for at least 20 seconds at a designated hand-washing station
 - **The league will provide each team with its own supply of clean, disposable masks** to be used in case a player forgets a mask or it is soiled
- All staff and players must sign in upon arrival at the school and **attest that they have self-screened for risks and symptoms**, based on Toronto's Public Health's current guidelines
- **Leaders will be sanitizing all equipment** between games or innings as needed
- There will be **no sharing of food, drinks, or equipment** at any times
 - Teams will have a unique set of equipment for each catcher playing on a given day. The catcher's equipment will be sanitized at the end of each game or practice so that it may be used by a new athlete the next day
- All players, coaches, and volunteers must **sanitize hands every half hour or at the start of each half inning**, whichever comes first with provided hand sanitizer
- There will be a **maximum of 3 people in the dugout** at any time
 - Dugouts will be disinfected by the team at the end of any game or practice
- **Sunflower seeds, gum, or spitting is not permitted**

2021 Safety Guidelines



To help prevent the spread of COVID-19 and ensure a safe and fun league, we will implement the following good practices during the 2021 season.

What we ask of our players:

- **Wash your hands regularly** with soap and water for at least 20 seconds
 - Any time you take off or put on your mask, you must wash your hands thoroughly
- **Sanitize your gear after every practice or game** by wiping them down with disinfectant
- **If you are sick, please do not come to practice or attend any games**, even if you only have a slight cold
 - To accommodate this, we are suspending our standard attendance policy
- **Cover your coughs and sneezes** by sneezing into your elbow
- **Do not shake hands, high five, or have unnecessary contact** with other players
- **Masks must be worn** as much as possible
 - Catchers must wear masks at all times
 - Hitters and Baserunners must wear masks during games and practices (this may be revisited as best practice evolves)
- **Players will each have their own 'home' spot along their team's baseline, spaced at least 2 metres apart.** Players will keep their equipment and are only permitted to eat or drink at their 'home' spot

2021 Safety Guidelines



To help prevent the spread of COVID-19 and ensure a safe and fun league, we will implement the following good practices during the 2021 season.

What we ask of our spectators:

- Please **do not shout, sing, or chant** during games
- **Masks must be worn** at all times
- Please **do not approach the field** at any time, we ask that you stay in the spectator area
- We **encourage you to bring your own chairs for personal use** or bring disinfectant wipes to clean the area where you sit. Municipalities and/or facility owners may or may not be cleaning bleachers on a regular basis
- All spectators will **maintain physical distancing of at least 2 metres** from anyone outside their direct household
- The **total number of spectators permitted at any one time will be limited** and cannot exceed the capacity limit set by the government and/or the facility

Survey Question



Based on the guidelines and best practices we will have in place what is your interest in the league?

- I am comfortable registering my child for the league this year
- I would like to see more/different guidelines, before I register my child
- I am concerned about registration for the league this year, and would like to discuss privately with a Director

League Treasurer's Summary - Casey Walsh



- **2020 Summary**

- 165 players registered across Mites, Peewee and Senior divisions (rolled over to 2021)
- Team sponsorship fees raised/collected for approximately half of teams (rolled over to 2021)
- Uniforms were purchased (and will be used in 2021)
- Minimal league administration costs incurred

- **2021 Plan**

- Budgeting for 65 new/additional players @ \$175/player
 - 5 Mites teams; 6 Peewee teams; 6 Senior teams
- Secure team sponsorship for remaining teams @ \$300/team
- League sponsorship initiatives
- Operating expenses comparable to prior years
 - May require additional equipment purchases given COVID-19 safety guidelines and protocols

	<u>2021E</u>
Cash on hand @ 12/31/2020	\$498
(+) 2021 new registration fees	\$11,375
(+) 2021 new sponsorship fees	\$2,700
(+) Additional sponsorship	\$5,000
Total Sources of Funds	\$19,573
(-) Umpires	\$6,500
(-) Permits	\$3,500
(-) Equipment	\$3,500
(-) League Awards/Admin	\$2,500
(-) Insurance	\$1,750
(-) Y/E BBQ	\$1,500
Total Uses of Funds	\$19,250
Cash Flow Surplus/(Deficit)	\$323

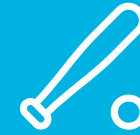
Uniforms and Equipment – 2021 Season



UNIFORMS

The league has new uniforms and hats to be used this season

- LGS used a different uniform provider
- Small company that supplies a few local teams
- Example:
<https://lba.millwoodoutfitters.com/> from Leaside Baseball



EQUIPMENT

Uniforms and Softball Equipment:

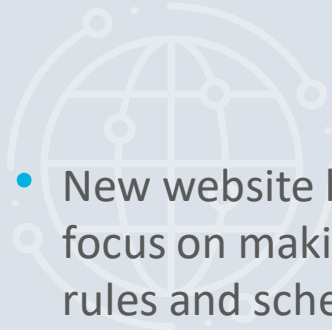
- Looking at additional catcher equipment to ensure we are following our COVID safety guidelines
- Carla to provide additional updates

Survey Question



What types of advertising have you seen with other leagues to increase player and volunteer engagement?

Word cloud question – open ended



- New website launched in April 2020 to focus on making key information such as rules and schedules clearer and providing easy to locate maps to the different playing fields.
- Website preview:
<https://leasidegirlssoftball.weebly.com/>
- Looking to further update our social presence with player volunteers

POSITIVE WEBSITE FEEDBACK:

- ✓ Clean and professional
- ✓ Maps were helpful

NEXT STEPS FOR ADVERTISING

- ✓ Increase engagement from player volunteers to help drive advertising strategy and content creation
- ✓ Expand our advertising strategy to include new platforms possibly, such as TikTok and Instagram
- ✓ Increase sponsors for the league through advertising committee and updated social presence

Join the Leaside Girls Softball League!



Registration is now open and we are looking for enthusiastic players between the ages of 7-18 to join the Leaside Girls Softball League for our 2020 season!

Join our team for a season of fun, learning and friendly competition. Improve your skills, make new friends and have fun playing softball!



The season kicks off this April!
We hope to see you there!

We offer Skill Days to help you practice & perfect your skills! Skills Days will take place April 27th for Peewee players (ages 10-12) & May 4th for Mites players (ages 7-9).

To register, visit our website at www.leasidegirlssoftball.ca

Looking for volunteer and player support!

Director's Report – 2021 Season

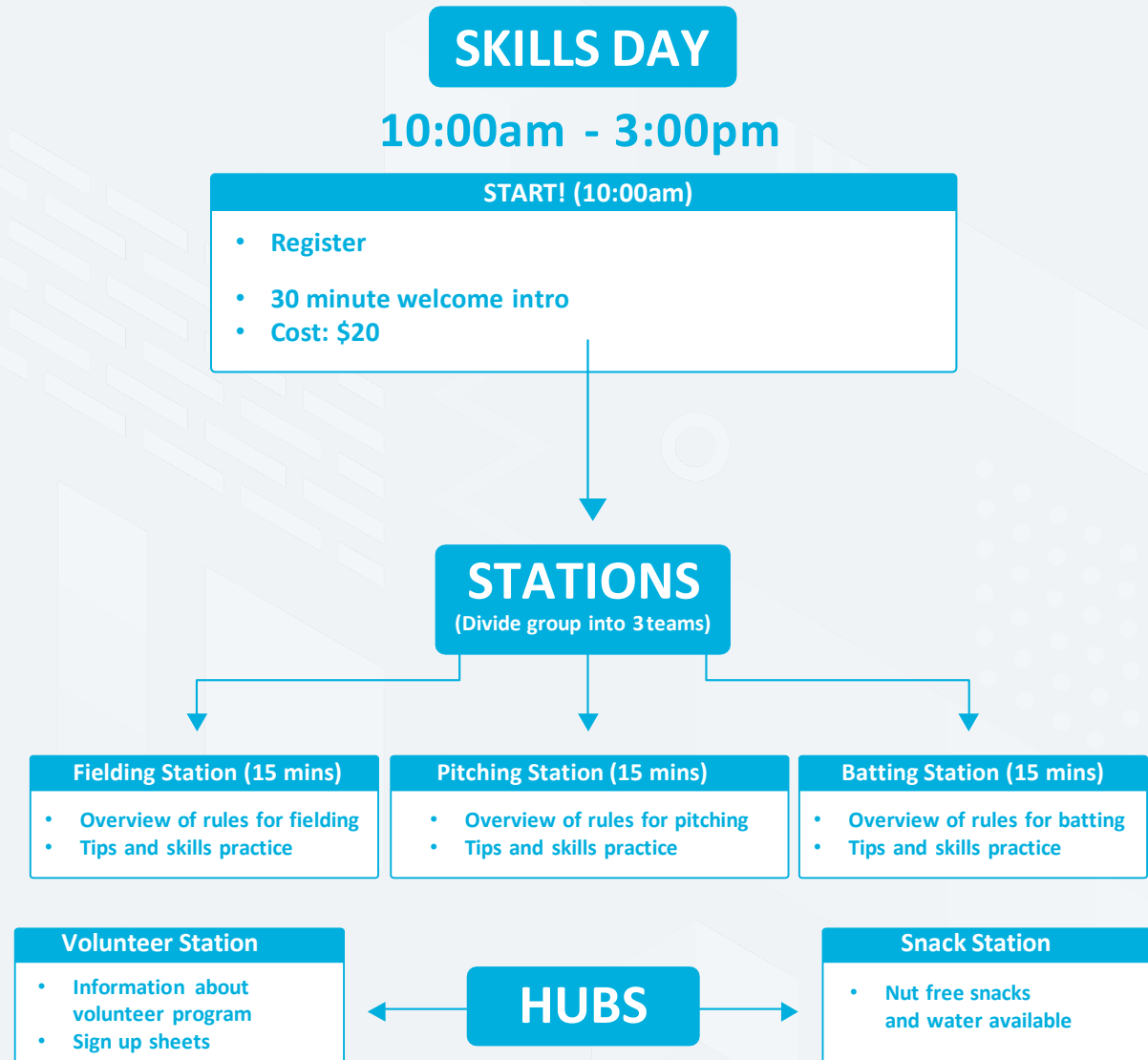


- League fair condition, both financially and with community support
- League does need extra support in the Mites Division. We had 40 players in 2019, looking for 55 for 2020 season
- Umpire Captain position – currently open
- Skills Day – focused on Mites-Pewee and Pewee-Senior Player Jumps
- 2021 Directors, Brett Purcell, Carla Findlater, Delia Alves – based on March 12th online vote

Skills Days –2021 Season



- **Skills Day**
 - May 2nd (with optional rain day of May 1st)
- Focus is on new players to league, both new to Peewee and new to Senior divisions
- Group registration and welcome
- Divide group into smaller groups
- Teams rotate between different stations
- Small break at different hubs
- Lunch to be provided (TBD)



Timeline – 2021 Season



Dates	Event
March 14	Directors decided for 2020 season
March 15	Annual Meeting – Virtual Zoom
Late March/Early April	Player Volunteer meeting
April - mid	Games scheduled in LeagueLobster (driven by Permit Approvals)
April - mid	Umpires/Coaches meeting (driven by Permit Approvals)
May 2	PeeWee & Seniors Kick off - and Skills day
May 2 (TBD)	Mites Kick off - and Skills day
May 4	Season Starts – PeeWee & Seniors
May 5	Season Starts – Mites
June 6-18	Playoffs
June 12	Mites Finals (June 12 th rain date Jun 13 th)
June 15	League Championship BBQ (rain date Jun 16 th or 17 th)

Thank you for your support of the league!

